

Please Go and Enjoy Your Life. Danny Did. ®

## **Media Alert**

Local Basketball Teams Host Youth Basketball Clinic to Raise Awareness of Epilepsy, Seizure Safety *Top area high school & college programs volunteer to support charity, inspire kids* 

Event: 7<sup>th</sup> Annual Hustle & Heart Charity Basketball Clinic Date: Monday February 20, 2017 Time: 9 am - 1 pm Location: Golf View Recreation Center (7800 N. Caldwell, in Niles, IL)

**Details**: This one-day basketball clinic on Monday February 20th (President's Day) for boys and girls in grades K-8 will be hosted by players and coaches from Benet Academy, DePaul College Prep, DePaul University Women's Basketball, Loyola Academy, Notre Dame College Prep, Regina Dominican, and Truman College. Proceeds will benefit the **Danny Did Foundation**, a Chicago-based non-profit that utilizes sports to spread awareness of epilepsy, seizure safety and Sudden Unexpected Death in Epilepsy (SUDEP) in the name of Danny Stanton. The foundation has provided grants to fund seizure-monitoring devices for families across 50 states and eight countries.

**Access**: This event is camera friendly with more than 300 participants expected. Coaches, players, participants and the Stanton family can be available for interview. According to the Institute of Medicine, **1 in 26** people will develop epilepsy in their lifetime. Epilepsy is defined as the occurrence of two or more unprovoked seizures. Kids with epilepsy often face a lack of understanding by their peers, and often, bullying. In the first six years, this event has educated more than 1,800 kids about epilepsy and seizure safety.

## **About Danny Did Foundation**

Founded by Chicago parents Mike and Mariann Stanton in 2010 after the sudden death of their four-year-old son Danny, the Danny Did Foundation's primary mission is to prevent deaths caused by seizures. The Foundation advances public awareness of epilepsy and Sudden Unexpected Death in Epilepsy (SUDEP), strives to improve communication about SUDEP between medical professionals and families impacted by seizures, and advocates for the mainstream acceptance and use of seizure detection and prediction devices that may assist in preventing seizure-related deaths. Epilepsy affects nearly 3 million people in the United States and 65 million people worldwide. **One in 26 Americans** will develop epilepsy during their lifetime. But what few people understand, including many people impacted by the disorder, is that seizures can be fatal. More people die as a result of seizures than from fires and sudden infant death syndrome (SIDS) combined. The causes of death can vary and include drowning, other accidents and status epilepticus (prolonged seizures). In addition, thousands of deaths occur annually from SUDEP, a fact that is little known and too rarely addressed in public and in medical circles. The name of the Danny Did Foundation originates from the last line of Danny Stanton's obituary, written by his dad: "Please go and enjoy your life. Danny did." For more information, please visit www.dannydid.org.