



*Please Go And Enjoy Your Life. Danny Did. ®*

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### **Media Alert**

## **Sold Out 7th Annual Danny Stanton Kickball Tournament on July 17<sup>th</sup> Builds Epilepsy Awareness Through Fun at the Park**

**Event:** 7th Annual Danny Stanton Kickball Tournament

**Date:** Sunday July 17, 2016

**Time:** 10 am – 3 pm (rain or shine)

**Location:** Danny Stanton Field at Edgebrook Park, 6525 N. Hiawatha Ave., Chicago

**Details:** More than 300 boys and girls in grades K-8 will participant in this 7th annual charity kickball tournament - **now sold out** - held as a community celebration of the life of Danny Stanton. Danny passed away in December 2009 following a seizure in his sleep shortly before his 5<sup>th</sup> birthday.

Kickball was Danny's favorite front yard sport and on Sunday, hundreds of friends, neighbors, and even strangers will play in his honor. The games will be played on **Danny Stanton Field** at Edgebrook Park, and proceeds will benefit the Danny Did Foundation (DDF), a nonprofit organization that advances epilepsy awareness and encourages youth to persevere through adversity. More than 2,000 kids have taken part since the first tournament.

- The DDF utilizes sports to introduce children to its cause in an engaging way. Through these events, the DDF advances understanding of seizure safety, promotes the steps in assisting someone who is having a seizure, and erodes the stigmas, bullying and isolation that often surrounds children who suffer from epilepsy.
- The DDF has provided grant funding for seizure-monitoring devices to families who face epilepsy spanning 48 states and eight countries.
- **Epilepsy will impact 1 in 26 Americans over a lifetime. Epilepsy is a neurological disease that takes more lives annually than SIDS and fires combined.**

**This event is camera friendly and lends a positive community story. Players, coaches, volunteers and the Stanton family will be available for interview.** All participants will wear jerseys with the number 19, which was Danny's favorite number.

#### **For more information:**

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Danny Did Foundation

PO Box 46576, Chicago, Illinois 60646

Danny Did Foundation is a 501(c)(3) not-for-profit incorporated in the State of Illinois

[www.dannydid.org](http://www.dannydid.org)



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### **About Danny Did Foundation**

Founded by Chicago parents Mike and Mariann Stanton in 2010 after the sudden death of their four-year-old son Danny, the Danny Did Foundation's primary mission is to prevent deaths caused by seizures. The Foundation is dedicated to advancing public awareness of epilepsy and Sudden Unexpected Death in Epilepsy (SUDEP), enhancing the SUDEP communication model between medical professionals and families impacted by seizures, and gaining mainstream acceptance and use of seizure detection and prediction devices that may assist in preventing seizure-related deaths. Epilepsy affects nearly 3 million people in the United States and 65 million people worldwide. Seizures can be fatal—more people die as a result of seizures than from fires and sudden infant death syndrome (SIDS) combined—and thousands of deaths occur annually from SUDEP, status epilepticus (prolonged seizures), and other seizure-related causes such as drowning and other accidents. The name of the Danny Did Foundation originates from the last line of Danny Stanton's obituary, written by his dad: *"Please go and enjoy your life. Danny did."*