



Please Go And Enjoy Your Life. Danny Did. ®

FOR IMMEDIATE RELEASE:

Jeanine McShea Joins Danny Did Foundation Board of Directors

Chicago-based Nonprofit Works to Combat Epilepsy and SUDEP

April 15, 2015 – Chicago, Ill. – The Danny Did Foundation, a Chicago nonprofit focused on increased awareness of epilepsy and sudden unexpected death in epilepsy (SUDEP), has announced Jeanine McShea as a new member of its Board of Directors. McShea is the mother of two adult children with epilepsy and someone dedicated to inserting epilepsy into the consciousness of mainstream society.

McShea is the Vice President and Managing Broker of Related Realty, one of Chicago's premier residential real estate brokerages. She has been an important figure in the Chicago area real estate industry for more than 25 years, both as a broker and as an executive for prominent Chicagoland brokerages. In addition to her executive and brokerage roles, McShea serves as a guest instructor for several professional real estate association training programs. She is also a member of the Chicago Association of REALTORS® Educational Advisory Board, Professional Standards & the Contracts and Forms Committee. McShea has previously served on the Chicago Association of REALTORS® Board of Directors and as chair of the Grievance Committee.

"It is exciting to advance the mission of the Danny Did Foundation in this new role," said McShea. "Having two wonderful adult children who cope with the uncertainty and challenges of seizures in their daily lives, our family shares Danny Did's sense of urgency for finding solutions that can help to keep our loved ones safe day-to-day."

"We're grateful to Jeanine for joining our board of directors," said Tom Stanton, Executive Director of the Danny Did Foundation. "Her perspective as a mother and an advocate will boost Danny Did in having a positive and practical impact for the nearly 3 million Americans who face the challenges of epilepsy. Her enthusiasm and passion to make a difference is a gift to our foundation."

As part of its mission to prevent deaths caused by seizures, the DDF has assisted families across 48 states and seven countries in gaining access to seizure monitoring devices that help to compliment their other treatments for epilepsy. In addition, Danny Did is currently supporting research projects at Northwestern Memorial Hospital in Chicago and Boston Children's Hospital in Massachusetts, and is a partner to the North American SUDEP Registry at New York University.

Danny Did Foundation

PO Box 46576, Chicago, Illinois 60646

Danny Did Foundation is a 501(c)(3) not-for-profit incorporated in the State of Illinois

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McShea holds a bachelor's degree from Winona State University, and was named as its 2008 Distinguished Alumni of the Year. She currently lives in Chicago with her husband. They have three adult children. Beyond her advocacy for the Danny Did Foundation, Jeanine is a passionate Chicago Blackhawks fan and an aspiring artist.

For more information:

Tom Stanton

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About Danny Did Foundation

Founded by Chicagoans Mike and Mariann Stanton in January 2010 after the death of their four-year-old son Danny, the Danny Did Foundation works toward its mission to prevent deaths caused by seizures with these main goals in mind: advancing public awareness of Sudden Unexpected Death in Epilepsy (SUDEP), enhancing the SUDEP communication model between medical professionals and families afflicted by seizures, and the mainstreaming of seizure detection and prediction devices that may assist in preventing seizure-related deaths. We view these devices as complimentary to medicinal, surgical and dietary measures that are used to treat seizures. Epilepsy impacts nearly three million people in the United States and 65 million people worldwide. **One in 26** Americans will develop epilepsy over their lifetime. Seizures can sometimes be fatal from a range of causes; more people die as a result of seizures than from fires and sudden infant death syndrome (SIDS) combined. Thousands of deaths occur annually from SUDEP, status epilepticus (prolonged seizures), and other seizure-related causes such as drowning and other accidents. Find more information at www.dannydid.org, www.facebook.com/DannyDid and www.twitter.com/dannydidorg. The name of the foundation originates from the last line of Danny's obituary, written by his dad: *"Please go and enjoy your life. Danny did."*

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