



# 2023 Progress Report

## Public Awareness

- Billboards strategically placed in diverse Chicago neighborhoods
- **Billboard campaigns in Orlando during PAME and AES conferences**
- Epilepsy & SUDEP Campaign on largest Midwest radio station
- Epilepsy Awareness Billboards in 10 international Airports
- Walgreens In-Store Awareness Campaign across the Midwest
- Wrapped a Chicago Transit Bus for epilepsy awareness
- Awareness PSA on largest news-talk radio station in Los Angeles

## Epilepsy Education

- **Lead partners on SUDEP Masterclass reaching providers in 51 countries**
- Presentation to University of Illinois College of Medicine students
- Featured presenter during SUDEP Grand Rounds at Penn Medicine
- Lead contributor to new Preventing Epilepsy Deaths Toolkit
- Ongoing partners with the American Academy of Pediatrics
- DDF materials supplied at more than 15 family conference events

## Direct Program Impact

- We have provided over 3,000 seizure detection device grants to individuals across all 50 states & 17 countries
- We have funded 500+ family travel grants to educational epilepsy events

## National Leadership

- Co-Chairs of the Partners Against Mortality in Epilepsy (PAME) meeting
- **Led the Family Day at PAME for bereaved parents who have lost a child to epilepsy**
- Co-Hosts of Device Accelerator Course with the Epilepsy Foundation
- Moderated PAME Devices webinar
- Served as emcee of Shark Tank contest at Epilepsy Pipeline Conference
- Presentation at LGS Family Conference
- Partnered with Northwestern Medicine to author poster showing device use data at International Device Conference
- Featured speakers at Epilepsy Awareness Expo at Disneyland
- Partnership with Quarterly Meeting of Chicago Epilepsy Centers
- Participation in Infantile Spasms Awareness Week