

Media Alert

Idaho Dad Chosen As Featured Athlete For Coeur d'Alene IRONMAN

Bryan Langford Competing in His First IRONMAN Event To Honor Son Lost to Epilepsy

Event: IRONMAN Coeur d'Alene

Date: Sunday August 21, 2016

Time: 6 am – 11:20 pm

Location: City Park in Coeur d'Alene, Idaho, and the surrounding area

Details: Conner Langford died suddenly on May 6, 2011 at the age of 8. He suffered from seizures and he was lost to Sudden Unexpected Death in Epilepsy, or SUDEP. Bryan Langford will compete in his first ever Ironman event to honor his son, drive awareness and raise funds for a nonprofit called the Danny Did Foundation.

Based on his courage to compete in memory of Conner, Ironman has selected Bryan as their featured athlete among more than 3,000 participants. A short documentary sharing his story will air during the event's opening ceremonies on Friday evening August 19th. Ironman will have a cinematographer and photographer capture Bryan's race day experience, which is expected to last 14 hours.

- Bryan is 40 years old and lives in Hayden, Idaho with his wife Natalie and their three daughters.
- He has raised \$3,175 toward his \$10,000 fundraising goal. His donation page is at <https://www.crowdrise.com/bryanlangford>.
- Seizures can be fatal. More people die as a result of seizures than from fires and sudden infant death syndrome (SIDS) combined.
- According to the Institute of Medicine, **1 in 26 people will develop epilepsy during their lifetime**. Epilepsy is defined as the occurrence of two or more unprovoked seizures and impacts 3 million people in the United States.
- The Ironman event features a 2.4-mile swim, 112 miles of cycling, and a 26.2-mile marathon run. The weekend schedule of Ironman events can be viewed at www.ironman.com.

Just three months after Conner's passing, Bryan and his wife learned about monitoring devices that can detect seizures and alert a caretaker, a resource that could have made a difference for their family. The Danny Did Foundation provides grants to people with epilepsy to enable such monitoring resources, which typically are not covered by insurance. Danny Did has supported families spanning 48 states and eight countries.

Bryan can be available for interview by phone or in person.

For more information:

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About Danny Did Foundation

Founded by Chicagoans Mike and Mariann Stanton in January 2010 after the sudden death of their four-year-old son Danny, the Danny Did Foundation's primary mission is to prevent deaths caused by seizures. The Foundation is dedicated to advancing public awareness of Sudden Unexpected Death in Epilepsy (SUDEP), enhancing the SUDEP communication model between medical professionals and families impacted by seizures, and gaining mainstream acceptance and use of seizure detection and prediction devices that may assist in preventing seizure-related deaths. Thousands of deaths occur annually from SUDEP, status epilepticus (prolonged seizures), and other seizure-related causes such as drowning and other accidents. The name of the Danny Did Foundation originates from the last line of Danny Stanton's obituary, written by his dad: "*Please go and enjoy your life. Danny did.*"

