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FOR IMMEDIATE RELEASE:

**Danny Did Foundation Funds Trial of SmartWatch Device at
NYU Medical Center**

Chicago nonprofit provides funding to gather data on seizure monitoring wristwatch

December 4, 2014 – Chicago, Ill. – The Danny Did Foundation (DDF) today announced distribution of a grant to test the SmartWatch®, a wristwatch device that provides mobile monitoring of seizure activity, at the New York University Langone Medical Center. This funding will make NYU the third epilepsy center participating in trials among children, teenagers and adults at four sites across the U.S. One in 26 Americans will develop epilepsy during their lifetime, and one-third of those with epilepsy continue to have seizures despite treatment with medication, making alternative resources essential for their care and safety.

Developed by San Jose, Calif.-based Smart Monitor Corporation, the SmartWatch® is designed to monitor for various types of repetitive shaking motions, and automatically issues an alert to the smartphone of the user's parent or caregiver when such activity occurs. In the trial to NYU, researchers will study users of the device in both inpatient and outpatient settings. Inpatient participants will be admitted to the epilepsy-monitoring unit and audio data captured by the SmartWatch during seizures will be compared with gold standard video EEG recording. In the second arm of the study, researchers will assess whether using SmartWatch to help record audio data during seizures is feasible in the outpatient setting.

Additional trials are ongoing at Stanford University - an inpatient study focused on the device's ability to accurately detect seizures and record them into an online epilepsy diary – and the University of Virginia, where an outpatient study examines whether the SmartWatch® can help to reduce anxiety among teens and their parents. Additional trials are expected to begin at Boston Children's Hospital in early 2015.

"We are proud to continue this partnership with the Danny Did Foundation for a series of important studies that stand to change the lives of millions of people affected by epilepsy," said Anoo Nathan, CEO, Smart Monitor. "Through this grant, we have the unique opportunity within these four venues to research and collect data on different aspects of epilepsy, demonstrate the value of our SmartWatch and ultimately optimize ongoing clinical and therapeutic care."



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“It is a goal of Danny’s cause to grow the awareness and use of devices and technology that can help to enable early intervention when seizure activity occurs,” said Tom Stanton, Executive Director of the Danny Did Foundation. “Gathering data from clinical settings is a key step in giving doctors and parents the comfort level to know that a device is effective. We’re excited to continue this research in an epilepsy center as respected as NYU.”

The grant from the Danny Did Foundation will fund the SmartWatch® devices and companion smartphones used in the four studies. The SmartWatch® won the Health Innovation Award at the 2014 Consumer Electronics Show.

Danny Did is currently supporting research projects at Northwestern Memorial Hospital in Chicago and Boston Children’s Hospital in Massachusetts. In addition, the DDF is an advocacy partner to the North American SUDEP Registry, which is based at the Langone Medical Center at New York University. As part of its mission to prevent deaths caused by seizures, the DDF has assisted families across 47 states and six countries in gaining access to monitoring devices that serve to compliment other treatments for epilepsy.

For more information:

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About Danny Did Foundation

Founded by Chicagoans Mike and Mariann Stanton in January 2010 after the sudden death of their four-year-old son Danny, the Danny Did Foundation’s primary mission is to prevent deaths caused by seizures. The Foundation is dedicated to advancing public awareness of Sudden Unexpected Death in Epilepsy (SUDEP), enhancing the SUDEP communication model between medical professionals and families impacted by seizures, and gaining mainstream acceptance and use of seizure detection and prediction devices that may assist in preventing seizure-related deaths. Epilepsy affects nearly 3 million people in the United States and 65 million people worldwide. **One in 26** Americans will develop epilepsy during their lifetime. Seizures can be fatal—more people die as a result of seizures than from fires and sudden infant death syndrome (SIDS) combined—and thousands of deaths occur annually from SUDEP, status epilepticus (prolonged seizures), and other seizure-related causes such as drowning and other accidents. The name of the Danny Did Foundation originates from the last line of Danny Stanton’s obituary, written by his dad: *“Please go and enjoy your life. Danny did.”*



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About Smart Monitor

Smart Monitor empowers and engages patients and care providers to better manage complex chronic health conditions. Headquartered in San Jose, CA, Smart Monitor fuses together sensor, mobile and cloud technologies with big data analytics in a seamless environment for optimizing care and outcomes. Smart Monitor's patent-protected solutions foster autonomy and enhance safety for people with chronic health conditions, while offering significant peace of mind to their families and care providers. For more information, visit www.smart-monitor.com.