



Please Go And Enjoy Your Life. Danny Did. ®

'100 Miles For Danny' Campaign Continues at Rockford IceHogs Game
7 Year-old to skate during 7 pm Oct 4th game, fans asked to give a "Dollar For Danny"

October 1, 2012, Chicago, IL – A 7 year-old boy's "100 Miles For Danny" fundraising campaign is headed to Rockford. During the first intermission of Thursday's game between the Rockford IceHogs and Milwaukee Admirals of the American Hockey League, Nick Curley, a Chicago native and mite hockey player with the Glenview Stars, will be skating one mile as part of his "100 Miles For Danny" campaign.

Throughout the summer and fall, Nick has been skating five miles at a time (50 laps around an ice rink), with a goal of 100 miles in all. He skates in honor of his cousin Jenny, who has a severe form of epilepsy, with all proceeds benefiting the Danny Did Foundation, a nonprofit organization that supports families who battle epilepsy and seizures. The foundation honors the life of Danny Stanton, who died in 2009 just before his 5th birthday from Sudden Unexpected Death in Epilepsy, or SUDEP.

During the campaign, Nick has received support from Chicago Blackhawk Duncan Keith and has been joined on the ice by Hall of Famer Denis Savard; Stanley Cup winner Brett Lebeda; Congressman Mike Quigley; former Ottawa Senator Darrin Madeley; and Kevin Magnuson, son of Blackhawks legend Keith Magnuson.

To date, Nick has raised \$13,000 toward his \$25,000 goal. During Thursday's game fans are encouraged to donate a "Dollar for Danny" to add to his total. Nick's one-mile skate at the BMO Harris Bank Center will follow four miles logged earlier in the day, joined by several IceHogs players after their morning skate, bringing him to 80 miles competed. When his campaign is finished, the 7 year-old will have skated 68 of the 100 miles backwards, a nod to his position as a hockey defenseman.

The Rockford IceHogs and Rockford Register Star newspaper are teaming up to offer fans free tickets to the game. A coupon in the Rockford Register Star is good for up to four free entries into the BMO Harris Bank Center on Oct. 4. The coupon is also available on the Register Star's website, rrstar.com. Several young Chicago Blackhawks players are expected in the IceHogs lineup due to the NHL lockout.

For interviews or more information on the 100 Mile Skate Campaign or the Danny Did Foundation, contact Tom Stanton (tfstanton@dannydid.org).



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About Danny Did Foundation

Founded by Chicagoans Mike and Mariann Stanton in January 2010 after the death of their four-year-old son Danny, Danny Did Foundation works toward its mission to prevent deaths caused by seizures with these main goals in mind: advancing awareness of Sudden Unexpected Death in Epilepsy (SUDEP) and enhancing the SUDEP communication model between medical professionals and those afflicted by seizures, and the mainstreaming of seizure detection and prediction devices that may assist in preventing deaths caused by seizures. We view these devices as complimentary to medicinal, surgical and dietary measures that are used to treat seizures. Epilepsy impacts nearly three million people in the United States and 50 million people worldwide, and it is estimated that up to 50,000 deaths occur annually in the U.S. from status epilepticus (prolonged seizures), SUDEP, and other seizure-related causes such as drowning and other accidents. Find more information at www.dannydid.org, www.facebook.com/DannyDid and www.twitter.com/dannydidorg.