



Please Go And Enjoy Your Life. Danny Did. ®

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## **MEDIA ALERT**

**Charity Event to Honor Mayo Clinic Doctor & National Epilepsy Advocate  
*Legacy of Chicago Boy helps families facing seizures all over the world***

**Event: 3<sup>rd</sup> Annual Evening of Hearts & Hugs**

**Date:** Saturday, May 19, 2012

**Time:** 6 pm – 10 pm

**Location:** Jean Marie Ryan Center at Misericordia (6300 N. Ridge, Chicago)

**Expected attendance:** Over 200 guests, including leading advocates, doctors in the field of epileptology, and families impacted by epilepsy.

**Details:** In its third year, *An Evening of Hearts & Hugs* is dinner and auction fundraiser to benefit the Danny Did Foundation and its mission to prevent deaths caused by seizures. At the event the Foundation will honor two exemplary advocates: Dr. Elson So, one of the nation's foremost epileptologists from the Mayo Clinic, and Vice President of the American Epilepsy Society; and Warren Lammert, Chairman and Co-Founder of The Epilepsy Therapy Project and Epilepsy.com.

The evening will also include a scholarship award to a Chicago area 8<sup>th</sup> grade student, selected to spread the message of epilepsy awareness during her upcoming four years of high school.

Registration is available online at [www.events.org/dannydid](http://www.events.org/dannydid) and at the door. Supporters from afar can partake in the event via online auction bidding, which closes Thursday evening May 17<sup>th</sup>.

**Media opportunities:** Danny's family, board members of the Foundation and the honorees are available for interviews and photographs.

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### **About Danny Did Foundation**

Founded by Chicagoans Mike and Mariann Stanton in January 2010 after the death of their four-year-old son Danny, Danny Did Foundation works toward its mission to prevent deaths caused by seizures with two main goals in mind: (1) advancing awareness of Sudden Unexpected Death in Epilepsy (SUDEP) and enhancing the SUDEP communication model between medical professionals and those afflicted by seizures, and (2) the mainstreaming of seizure detection and prediction devices that may assist in preventing deaths caused by seizures.



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We view these devices as complimentary to medicinal, surgical and dietary measures that are used to treat seizures. Epilepsy impacts nearly 3 million people in the U.S. and 50 million people worldwide, and it is estimated that up to 50,000 deaths occur annually in the U.S. from status epilepticus (prolonged seizures), SUDEP, and other seizure-related causes such as drowning and other accidents. From grammar school kids to nationally recognized experts, Danny Did believes that a global problem such as epilepsy deserves the attention of all. Danny Did is online at [www.dannydid.org](http://www.dannydid.org). *Please go and enjoy your life. Danny Did.®*