



Danny Did Foundation 10th Annual Evening of Hearts & Hugs Gala in Chicago

Date: November 9, 2019

Venue: Theater on the Lake, Chicago

Attendance: 700 +

Format: Cocktails and small plates; auctions; musical entertainment

Details: The support of individuals and corporations is vital to the success of the Danny Did Foundation's 10th annual fundraising gala, *An Evening of Hearts & Hugs*. This event is an opportunity to thank our supporters, expand progress against Sudden Unexpected Death in Epilepsy (SUDEP), and raise funds to protect kids with epilepsy in Danny Stanton's name.

NOTE: This event is now *paperless* and there will be no program book ads.

SPONSORSHIP ASSETS

Platinum Sponsor — \$25,000

- ▶ Pre-event: Recognition in all press materials
- ▶ Onsite: Prominent Platinum Sponsor signage
- ▶ Onsite: Podium mentions during event
- ▶ Onsite: Prominent space in digital slideshow
- ▶ Onsite: Cocktail napkins with company logo
- ▶ Onsite: Reserved seating for 12 guests
- ▶ Onsite: Opportunity to place company materials
- ▶ Onsite: Complimentary parking
- ▶ Recognition on auction bidding software

Presenting Sponsor — \$20,000

- ▶ Pre-event: Recognition in all press materials
- ▶ Pre-event: Premier recognition on event website
- ▶ Onsite: Prominent Presenting Sponsor signage
- ▶ Onsite: Podium mentions during event
- ▶ Onsite: Prominent space in digital slideshow
- ▶ Onsite: A reserved table for 10 guests
- ▶ Recognition on auction bidding software

Gold Sponsor — \$10,000

- ▶ Onsite: Custom sponsor signage
- ▶ Onsite: Podium mentions during event
- ▶ Onsite: Space in digital slideshow
- ▶ Onsite: 8 guest tickets to the event

Silver Sponsor — \$7,500

- ▶ Onsite: Inclusion on group sponsor signage
- ▶ Onsite: Space in digital slideshow
- ▶ Onsite: 6 guest tickets to the event

Bronze Sponsor — \$5,000

- ▶ Onsite: Inclusion on group sponsor signage
- ▶ Onsite: 4 guest tickets to the event

Advocate Sponsor — \$2,500

- ▶ Underwrites gala tickets for low income patient families
- ▶ Onsite: Inclusion on group sponsor signage
- ▶ Onsite: 2 guest tickets to the event

Family Ally Sponsor — \$1,000

- ▶ This sponsorship funds a seizure monitoring device for two families in need
- ▶ Onsite: Inclusion on group sponsor signage

Band Sponsor — \$750

- ▶ *Exclusive* sponsor recognition for live music

Seizure Alarm Device Sponsor — \$500

- ▶ Onsite: Signage recognition as an event partner
- ▶ Funds a seizure device for one family in need

***All sponsors will receive exposure on our website: dannydid.org.**

***Select sponsors will receive exposure on our suite of social media platforms.**

QUESTIONS: Please direct sponsor inquiries to tfstanton@dannydid.org

Hearts AND Hugs

The Danny Did Foundation has provided financial assistance to families spanning 50 states and 11 countries. Your support of Hearts & Hugs makes a widespread and urgently needed impact on the lives of people facing epilepsy.

HEARTS & HUGS SPONSOR RESPONSE FORM

Our sponsors will be official partners of the **10th Annual** Evening of Hearts & Hugs event. Sponsor payment for the event can be made online, or via a check by mail, per the instructions below.

- If paying by check, please include this form with your mailed payment.
- If paying online, please email this form to tfstanton@dannydid.org

Contact Name:

Business/Family Name:

Phone Number & Email:

PAYING ONLINE:

Sponsorship payment can be made online at Dannydid.org. Click on the **Donate Now** button and type “*Hearts & Hugs 2019*” in the donor scroll field.

PAYING BY CHECK:

Please make the check payable to “Danny Did Foundation” and mail with this form to:

Danny Did Foundation
ATTN: Hearts & Hugs
3008 Central St., Ste. 203
Evanston, IL 60201

PLEASE SELECT YOUR SPONSOR TIER

- | | |
|--|---|
| <input type="checkbox"/> Platinum Sponsor - \$25,000 | <input type="checkbox"/> Advocate Sponsor - \$2,500 |
| <input type="checkbox"/> Presenting Sponsor - \$20,000 | <input type="checkbox"/> Family Ally Sponsor - \$1,000 |
| <input type="checkbox"/> Gold Sponsor - \$10,000 | <input type="checkbox"/> Band Sponsor - \$750 |
| <input type="checkbox"/> Silver Sponsor - \$7,500 | <input type="checkbox"/> Seizure Alarm Device Sponsor - \$500 |
| <input type="checkbox"/> Bronze Sponsor - \$5,000 | |