

Jeff Beaupre 50/50/50 Challenge Aims to Educate on Sudden Unexpected Death in Epilepsy (SUDEP)

Family of Jeff Beaupre, Lost to SUDEP at Age 42, Marks His 50th Birthday with Fundraising and Much Needed Awareness Campaign

MANASSAS, Va. – **May 1, 2019** – The family of Jeff Beaupre, who [died at age 42](#) from Sudden Unexpected Death in Epilepsy (SUDEP) in 2012, has launched the [Jeff Beaupre 50/50/50 Challenge](#), a fundraising campaign in honor of what would have been his 50th birthday on April 30, 2019. His family hopes to raise \$50K in 50 days while bringing much needed awareness to SUDEP. Epilepsy, affecting 65 million people worldwide and impacting 1 in 26 Americans, is greatly misunderstood and underfunded. One in 10 people will have a one-off epileptic seizure at some point in life.

“SUDEP is not talked about with patients that experience seizures,” said Allison Austin, who married Beaupre in 2005. “Jeff had his first unexpected seizure in January 2012, and all tests cleared him of any medical issues. One month later, he had a second seizure and died hours later. We were never educated on this threat to his life, nor were we given any information in order to mitigate the threat. This lack of awareness, if we had known, may have saved his life, and is the driving force behind the 50/50/50 Challenge.”

There are measures that people with epilepsy and their families can take in an effort to minimize their risk of SUDEP, including supervision or monitoring during sleep hours to identify seizure activity, lead a healthy lifestyle and keep stress to a minimum, and ensure that family members and caregivers have knowledge of seizure first aid and emergency resuscitation measures including CPR and defibrillator use.

Beaupre resided in the Washington metro area for more than 40 years. He was a devoted husband and father, leaving behind two young sons. He was a loving uncle, an active motorcyclist, avid motorsports fan, a lover of life, and generously gave of himself.

In honor of Beaupre and his willingness to help others, 100 percent of donations in his name go directly to the [Danny Did Foundation](#), whose mission is to prevent deaths caused by seizures. Their programs advance public awareness of epilepsy and the risk of SUDEP, as well as providing grants for epilepsy alarms and devices designed to help prevent the sudden loss of life from a seizure.

To learn more about Danny Did or to donate, visit: www.tinyurl.com/jeffbeaupre

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