



Please Go And Enjoy Your Life . . . Danny Did!!!!

Danny Did Foundation Awards First Research Grant
California's Smart Monitor to use funds for further testing of promising technology

CHICAGO – Aug. 15, 2011 - The Danny Did Foundation has awarded its first research grant to Smart Monitor of San Jose, CA. The \$10,000 award will help in the furtherance of research and testing of Smart Monitor's Smart Watch, a wristwatch-like device that detects patterns of motion that are similar to the movements/convulsions caused by generalized tonic-clonic (grand mal) seizures.

"Fifty percent of our mission is the mainstreaming of seizure detection and seizure prediction devices that may assist in preventing deaths caused by seizures," said Mike Stanton, the Danny Did Foundation's Co-founder and President. "When my wife and I were treating Danny, nothing like this was on our radar. Looking back, that fact is not only maddening and unacceptable, but it is downright shocking. Looking forward, we are determined to continue to be catalysts in this new space of ours --- this space of addressing safety issues in epilepsy, such as Sudden Unexplained Death in Epilepsy, and in utilizing common sense and technology to combat deaths that may very well be prevented."

Stanton's son Danny, for whom the Danny Did Foundation is named, died at age four of a seizure while he was sleeping in December of 2009. The name of the foundation derives from the last line of Danny's obituary, which reads *Please Go And Enjoy Your Life. Danny Did.* "Living life since losing Danny is an altogether different existence," added Stanton, "and gaining back some of my understanding of the meaning of life comes partly from my work at the Danny Did Foundation and from its support of such organizations as Smart Monitor."

California-based Smart Monitor's SmartWatch (www.smart-monitor.com) is a wireless device that continuously monitors, detects, and alerts upon the onset of repetitive and excessive movements which may be similar to those caused by seizures.

The Danny Did Foundation grant will help to fund several clinical trials that SmartWatch is currently undergoing at leading medical institutions, including Stanford University under the direction of Dr. Robert Fisher. The SmartWatch team is also conducting beta tests with qualified participants to get early product feedback from select users. The device is expected to market in early 2012.

About Danny Did Foundation

Founded by Chicagoans Mike and Mariann Stanton in January 2010 after the death of their 4 year -old son Danny, the Danny Did Foundation works toward its mission to prevent deaths caused by seizures with two main goals in mind: (1) advancing awareness of Sudden Unexplained Death in Epilepsy (SUDEP) and enhancing the SUDEP



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communication model between medical professionals and those afflicted by seizures, and (2) the mainstreaming of seizure detection and prediction devices that may assist in preventing deaths caused by seizures.

We view these devices as complimentary to medicinal, surgical and dietary measures that are used to treat seizures, which lead to the deaths of 50,000 people annually in the U.S. Epilepsy impacts 3 million people in the U.S. and 50 million people worldwide. From grammar school kids to nationally recognized epilepsy experts, the Danny Did Foundation believes that a global problem such as epilepsy and its affects deserves the attention of all of the globe's inhabitants. The Danny Did Foundation is a not-for-profit corporation organized in the state of Illinois and recognized by the IRS as a 501(c)(3) tax-exempt organization. We are online at www.dannydid.org. *Please go and enjoy your life. Danny Did.*

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